



Lara Brotherton – Image Consultant

Lara Brotherton of Plumes is an American from Savannah, Georgia who has lived in London since 1990. For 12 years she was an Executive Assistant in television and liaised daily with CEOs, celebrities and shareholders – in the UK, Europe and the United States.

Her no-nonsense approach is sassy, constructive and ultra-organised. Lara's love of shopping (for clothing and homewares) and her dedication to positive self presentation lead her to set up her own business, Plumes in 2008.

Armed with the honed skill of body-mapping (the tried and tested French technique), along with her natural talent just knowing exactly what works, Lara hesitates before advising clients to purchase lots of new items, purely for the sake of it. Instead, she offers constructive criticism; either to make alterations to existing items and refresh with key seasonal staples and / or give to charity or to sell on. Lara's Contacts List is priceless; she knows who to call, where to get it and she gets it done. Going on a personal shopping trip with Lara is a must-do activity; she will open your eyes to shapes, styles and cuts you will probably never have considered for you. Spotting how to flatter the natural body shapes of her clientele is her second language.

[www.larabrotherton.co.uk](http://www.larabrotherton.co.uk)